FASHION CAMP 2016

LEARN ALL ABOUT THE WORLD OF FASHION

DATES

4 APR – 6 APR | 29 JUN – 1 JUL | 28 SEP – 30 SEP
**FASHION CAMP 2016**

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If you’re aged between 16 to 19 years and considering a career in fashion after secondary school, Kangan Institute’s Fashion Camp is your backstage pass to becoming a fashion professional.

Held over the 2016 school holiday periods, our expert faculty have an exciting three-day schedule planned for you and your friends, that’s jam-packed with all things fashion. From designing, styling and beauty to merchandising, retailing, marketing and public relations, Fashion Camp will give you an insight into both the creative and business sides of the fashion industry.

Bring your creative flair and participate in our series of intensive design and marketing workshops at Kangan Institute’s Centre for Fashion and Creative Industries in Richmond. There is no study or drawing prerequisites required to participate, only your passion and curiosity to learn more.

Whether it’s the design or business side of fashion that inspires you, Fashion Camp promises three days of inspiring insights into the industry. Our students leave Fashion Camp inspired to kick-start a career in fashion and its related industries!

*Fashion Camp is a program where students attend on a daily basis for three days.*

Please note this is not a stay over camp.

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**LEARN**

**HOW TO CREATE YOUR OWN FASHION LABEL**

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**TOUR**

**OUR CUTTING EDGE TEXTILE AND FASHION HUB**

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**MAKE**

**INDUSTRY CONNECTIONS**
PROGRAM

CREATE
Develop skills in drawing, painting and illustration
Learn how to create digital mood boards for a design folio
Introduction to knitwear development and digital printing
Interpret an image through textile medium

DESIGN
Introduction to fashion design and concept development
Introduction to computer-aided design techniques
Introduction to working in an industry CAD room
Conceptualise, design and produce your own digitally printed t-shirt

MARKETING
Introduction to retail and visual merchandising
Introduction to e-Tailoring and blogging
The world of social media: Facebook, Twitter, Instagram, Pinterest

BRANDS
Introduction to brand positioning
Introduction to fashion buying

TRENDS
Introduction to fashion styling and forecasting
Learn the latest trends in hair and beauty
The future of internet shopping

INDUSTRY ACCESS
Access and explore renowned industry publications and websites such as Ragtrader, Vogue, Harper’s Bazaar, Stylesight, WGSN and Style.com
Tour Kangan Institute’s Textile and Fashion Hub and get up close with leading industry technology

ENROL NOW kangan.edu.au/fashioncamp
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kangan.edu.au/fashioncamp
1300 328 329

WORKSHOPS
4 APR - 6 APR | 29 JUN - 1 JUL | 28 SEP - 30 SEP
10AM - 4PM

PRICE
$451

LOCATION
KANGAN INSTITUTE’S CENTRE FOR FASHION AND CREATIVE INDUSTRIES
85 CREMORNE STREET, RICHMOND, VIC, 3121